

## A Commitment to Quality

**As the world's largest trade fair for the automotive aftermarket, the Automechanika showcases the latest in parts, systems, tuning, workshop equipment, bodywork & paintwork, to name but a few. EURORICAMBI BUS S.r.L., a young Italian company that specialises in providing spare parts for commercial and industrial vehicles, took the opportunity to present its solutions at the 2012 fair in Frankfurt. We spoke to Claudia Toffanin, the daughter of the founders.**

When it comes to car design and technology, as well as the necessary know-how, Italy is a leading player in the global automobile market. This international position can ent global economic climate has put serious pressure on the automotive industry, and many companies have been forced to adopt new strategies to stay competitive.



**Our interview partner, Claudia Toffanin, pictured here with her brother, Marco, at the 2012 Automechanika trade fair**

also be attributed to the supplier networks serving the industry, producing spare parts and accessories. However, the pres-

It is then perhaps the core values of EURORICAMBI BUS, which are firmly based upon determination, humility,

decided to take a new direction, focussing on supplying parts to the bus industry.

Building upon the ambition and determination of the founders, the company has steadily grown, and now employs a forty-strong team at its facilities in Vigonza. *"Apart from our headquarters in Vigonza,*



and an enthusiasm for all it aspires to achieve, that have provided a firm foundation for ongoing success. Claudia Toffanin commences the interview: *"This is our first time at the Automechanika, and we are very proud to be able to present our company to players from around the world."*

As a relatively young company, having been set up in 1976, it has garnered a wealth of experience in a hard fought industry. *"The company was founded by my parents, Paola and Jamade Toffanin, and today we are now in the second generation of management,"* says our interview partner. For many years, the company acted as a supplier to the automobile industry; however, in the late 90s, the company

*we also run two branch offices. The first is in Rome and the second is in Novara, which is situated in the north west of Italy,"* explains our interview partner.

Another milestone took place two years ago when the decision was made for EURORICAMBI BUS to take up production of its own brand. Since 2010, they have been producing under the ERB ITALY® trademark. The result of 35 years of work, ERB ITALY® caters for the specific needs of public transport companies, private hire firms, engine rebuilding companies and specialized repair shops. Today, EURORICAMBI produces a range of products that, in terms of quality, are the equivalents to the best in the market.

The product range covers short to long blocks, bearings sets, camshafts, cylinder heads, pistons and cylinder liners, engine gaskets, connecting rods, crankcases and crankshafts, to name but a few. Moreover, the company holds the UNI EN ISO 9001:2008 certification, the quality management system designed to help organizations ensure that they meet the needs of customers.

*work. Moreover, we strongly believe in our workforce: we want our employees to be happy and contented in their work. It is not only about working for money. There are other factors apart from the financial aspects.” Flexibility to meet the challenges of an industry in flux; honesty and respect for the workforce and the client, as well as responsibility to the work are all integral factors for staying competitive.*



The company produces a wide range of spare parts under the ERB ITALY® Engine Line trademark



EURORICAMBI BUS S.r.l. at the 2012 Automechanika trade fair

So what makes this relatively new brand so special? Our interview partner explains: *“Our strength can be attributed to a number of things. Firstly it is our passion for tools that is an important driving force behind our*

*For the future, the company is very keen to continue producing high quality products and offering a professional service. Our interview partner concludes: “Of course, it goes without saying that the bulk of our business is with*

*the Italian market; however, we are starting to focus on cross border business. We are currently seeking distributors for Europe. The automechanika is the perfect event for meeting new clients. We are pleased to*

*say that we have already had our first exports to India, Spain and Venezuela.” EURORICAMBI BUS S.r.L. has definitely set its sights on penetrating the international market.*



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